

**SEVEN DOLORS CATHOLIC PARISH
CAMPAIGN PLANNING STUDY
EXECUTIVE TIMELINE**



	<i>Prior to Week 1</i>	Week 1 Jan 5 - 9	Week 2 Jan 12 - 16	Week 3 Jan 19-23	Week 4 Jan 26 - 30	Week 5 Feb 2 - 6	Week 6 Feb 9 - 16
Material Preparation							
Secure/screen database							
Provide admin training							
Order supplies							
Identify study participants							
Create surveys							
Draft correspondence							
Develop case/secure graphics							
Complete pre-camp. eval. form							
Produce fact sheet							
Communication							
Send interview mailing							
Send survey mailing							
Arrange personal interviews							
Create announcements							
Promote study participation							
Data Collection							
Interview leadership/staff							
Interview top 100							
Mail/Online survey returns							
Data entry							
Conduct in-pew survey							
Campaign Focus							
Prep phase strategy							
Reporting							
Present mid-study report							
Assess results/prepare report							
Present final report							